



**FOR IMMEDIATE RELEASE**

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## **Just Media is Recognized as Integrate’s First Certified Demand Orchestration Agency Partner**

### **Rapidly Growing Media Agency Delivers Integrate’s Demand Marketing Solution to the B2B Marketing Community**

**Phoenix, AZ – June 27, 2017** – Integrate, Inc., the pioneer in [Demand Orchestration software](#), today announced that Emeryville, CA-based Just Media is the company’s first certified strategic partner in its newly launched “Demand Orchestration Partner” program. Just Media, an innovative media and marketing services agency, has been awarded this recognition for its mastery and effective utilization of Integrate’s demand orchestration solution.

Demand orchestration software is being adopted rapidly by B2B marketers to automate, streamline and integrate the more than \$161 billion annual spent on top-of-funnel marketing - including content marketing syndication, live events, and webinars - with the marketing automation and CRM systems that power revenue generation. Just Media is advising and working with clients such as Cloudera, FireEye, and Nimble Storage to scale pipeline and revenue.

“The Just Media team has a unique understanding of how media, data and technology can be used to drive and scale real demand marketing results for their customers”, said Jeremy Bloom, CEO and co-founder of Integrate. “With their cutting-edge approach to marketing, it’s no surprise they are our first certified Demand Orchestration agency partner.”

With more than 150 enterprise and mid-market software customers, Integrate is onboarding high-value partners like Just Media to scope, implement and manage its software as part of B2B marketing organizations’ requirement to generate sales pipeline and revenue.

“We are extremely proud to be recognized as Integrate’s first certified Demand Orchestration agency partner,” said Brandon Friesen, President and Co-Owner of Just Media. “Integrate’s innovative technology and agile approach to partnerships has saved our clients millions of dollars in bad data prevention, while adding amazing insights for optimizations. Simply put, it works.”

[www.integrate.com](http://www.integrate.com)

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For more information about Integrate's Demand Marketing Partner certification program, please send info to [partners@integrate.com](mailto:partners@integrate.com). To learn more about Just Media's demand marketing and media practice, please contact [ashleycohen@justmedia.com](mailto:ashleycohen@justmedia.com).

### **About Just Media**

Just Media is an innovative Media and Marketing Services agency that was built from the ground up to ensure cohesive and integrated media perspectives. Our diverse and specialized teams allow us to harness media to transform brands and the world around us by delivering bottom-line results. In a world where buyers self-nurture through the purchase process, we deploy what we call the "Connected Experience" to help clients Own, Validate and Activate their brand. At Just Media, we thrive on being nimble and agile - quickly bringing ideas and innovations to market. Visit [www.justmedia.com](http://www.justmedia.com) to learn why we are the Bay Area's fastest growing media agency.

### **About Integrate**

Integrate is a marketing technology provider of Demand Orchestration Software, enabling marketers to automate top-of-funnel demand marketing efforts. The software works with marketing automation and CRM systems, as well as ABM and predictive software, to build holistic, predictable demand marketing engines. The end results are more efficient marketing organizations; cleaner, faster prospect data; and scalable contributions to pipeline and revenue. Visit [www.integrate.com](http://www.integrate.com) or follow [@integrate](https://twitter.com/integrate) to learn why innovative companies like Dell, Rackspace and Iron Mountain choose Integrate.